



OFFICE OF THE MAYOR

CITY OF CHICAGO

RAHM EMANUEL
MAYOR

PROCLAMATION

WHEREAS, on November 8, 2011, Brookdale Senior Living, a leading owner and operator of senior living communities, and Jeremy Bloom's Wish of a Lifetime, a nonprofit organization dedicated to granting life-enriching wishes to older Americans, will come together to honor senior veterans for the upcoming Veterans Day; and

WHEREAS, with the sponsorship of Brookdale Senior Living, Jeremy Bloom's Wish of a Lifetime has granted more than 176 lifelong wishes for Brookdale senior residents so far this year; and

WHEREAS, these life-enriching wishes are designed to reconnect loved ones, renew and celebrate passions and fulfill lifelong dreams; and

WHEREAS, Brookdale encourages veterans to think about how their wish experiences related to one or more dimensions of Brookdale's Optimum Life® platform; and the six dimensions of Optimum Life are emotional, social, physical, intellectual, spiritual and purposeful; and

WHEREAS, both Brookdale and Jeremy Bloom's Wish of Lifetime provide a helping hand in making some of the dreams of Brookdale's residents come true:

NOW, THEREFORE, I, RAHM EMANUEL, MAYOR OF THE CITY OF CHICAGO, do hereby proclaim November 8, 2011, to be HONOR OUR HEROES DAY IN CHICAGO, hosted by Brookdale Senior Living and Jeremy Bloom's Wish of a Lifetime.

Dated this 1st day of November, 2011.

Mayor